



Powered by Vytelle® Satellite Newsletter



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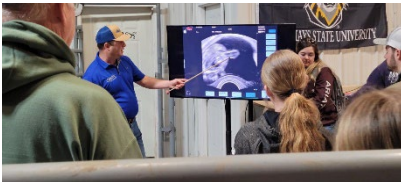




Kerryann Kocher, CEO

It is an incredibly exciting time to be at Vytelle. We are thrilled to share that we have closed our Series B funding. With this funding, Vytelle will continue to scale and globally expand making Vytelle the most accessible, reliable and predictable reproductive technology available to customers worldwide.

Read more [here](#).



Satellite Spotlight

"Identify the drive and pay it forward."

-Dr. Casey Barten



On March 17th, Bluestem Embryo Transfer Center (BETC) hosted the inaugural Brad Stroud Memorial Advanced Bovine Repro Workshop at their location in Carlton, KS.



For those of you who don't know Dr. Brad Stroud, he was a true pioneer in the reproductive field of veterinary medicine, being among the first to incorporate IVF, embryo splitting and non-surgical embryo recovery and transfer methods. He truly shaped the industry as we know it today and throughout his career, has influenced and mentored many of our peers, including Dr. Casey Barten (BETC), Dr. Dustin Hollister (Premier Reproductive Services) and Todd Stroud (Hoofstock Genetics), who is Brad's son. Dr. Brad Stroud passed away February 5, 2023.



During one of the last conversations Dr. Barten would have with Dr. Stroud, he asked him "Why did you choose to mentor me?" Dr. Stroud said "I saw the drive, and I knew where you were going. Now, I want you to pay it forward."

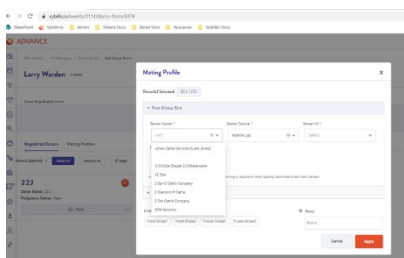
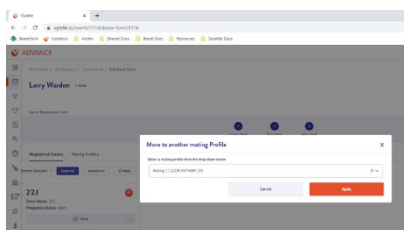
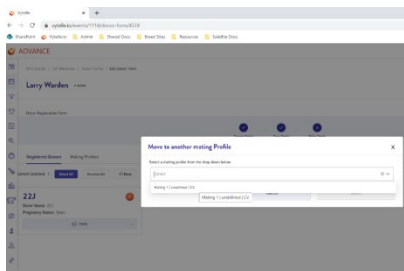
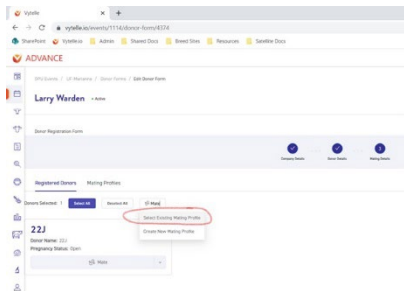
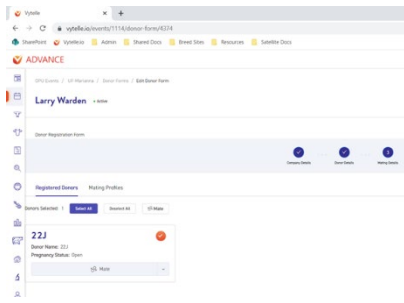


Dr. Barten took these words as a call to action. For this inaugural event, BETC welcomed 40 students, their parents, FFA advisors and 4-H leaders to rotate through 4 different workshops centered around bovine reproduction. Students were able to learn the process of AI and embryo transfer with repro tracts, hear from Alexander Mendoza about Vytelle's OPU process, participate in a wet lab with Erica Schluntz and Shantelle Mendoza to visualize semen, oocytes and embryos under the microscope, and connect with representatives from Kansas State and Fort Hays State University about internship opportunities.



Dr. Barten and team have allowed Dr. Stroud's wishes to live on and influence generations to come by welcoming young minds into the reproduction space that we all live and breathe every day.

Congratulations to our wonderful partners at BETC and we look forward to supporting this event each year!



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Do you have a customer running several donors to the same sire? It's important to add those donors to one mating profile when inputting mating information. This will ensure the lab will maximize the selected semen unit(s) across that entire donor group. If they are added separately, it will appear as though each donor should be fertilized with 1 unit of semen.

How to add donors to an existing mating profile:

**See pictures*

You will first need to add a donor and affiliated sire to create the initial mating profile.

After the first mating is created, add another donor, click "mate" and then click "select existing mating profile."

From the drop down menu, you can select which sire profile you want the current donor to be added to, then save. Be patient, this may take a few seconds for the mating profiles to load.

Multiple customers sharing semen:

**See pictures*

If you have multiple customers sharing the same sire over several donors, you will not be able to add them all into one mating profile. Instead, when creating the mating profile, change the semen owner to the client who is providing the semen for the group. The semen owner will default to the donor owner, but can easily

be changed to another client of the satellite in the drop down menu. If the semen owner is not a current client of the satellite, please reach out to your Client Service Manager for assistance.

**BECAUSE WE ARE
ALWAYS
PROGRESSING**

What's New?

It's no secret that the bovine reproductive sector is highly technical, so we have added even more resources to the digital hub! There are now a wide array of consulting documents available that dive deep on embryo production, pregnancy rates, and Vytelle vs. competitors. Check them out [here](#).

We want your feedback

Please email marketing@vytelle.com with questions, comments and feedback.

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