



Powered by Vytelle® Satellite Newsletter



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Grady Bishop

It is my pleasure to welcome you to our inaugural Powered by Vytelle Satellite Newsletter, one of many positive changes we hope you will see this year from Vytelle. By way of introduction, I joined the team in August of last year as VP of North America Commercial Operations and am very honored to be part of a fast-growing, customer-centered organization like Vytelle. I've spent my entire career in the cattle and livestock industry and am very passionate about the role Vytelle plays in accelerating genetic progress for beef and dairy producers, helping ensure meat and milk remain viable and sustainable choices for our consumers. Vytelle is always progressing and you, our satellite partners, play a key role in this effort. Recognizing the partnership we have in delivering an excellent client experience, we are bringing a number of additional tools and resources to you which will help to enhance your communication with clients, expand marketing efforts and drive business growth.

It's an exciting time at Vytelle. February marked our biggest month in history! This milestone would not be possible without your efforts and success, so we celebrate you and thank you for your continued partnership.

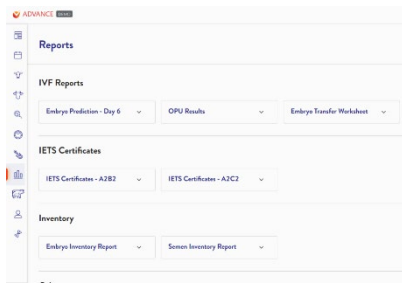


Satellite Spotlight

Vytelle is the fastest growing IVF company in the world that is powered by our extensive satellite network. As one of our 26 satellite partners serviced by 7 U.S. labs, we are within reach of more than 50% of the breeding herds.

Each month, we will highlight one of our Satellite partners. For our first newsletter,

we want to highlight **all** of our Satellite partners as an enormous thank you! Your participation enables us to grow together and it is truly vital to the success of Vytelle ADVANCE™. We would not be able to achieve our goals without our wonderful partners.



Vytelle.io

Have you been to the reports tab? By selecting the icon that looks like a bar graph on the ribbon, you can view several different reports (see image to the left).

Embryo Reports

The “Embryo Prediction- Day 6” is a report outlining embryo predictions if a customer is utilizing fresh embryos. Predictions are typically available in the afternoon of Day 6.

The “OPU Results” report encompasses the final, detailed embryo results from a collection day. This can be sorted by site, date, client, and lab.

The “Embryo Transfer Worksheet” is a report generated when sending fresh embryos. It outlines the stage and grade of each embryo as well as which straw number is affiliated with which embryo. There is a section for recipient ID so the transfer technician has a convenient place to record on farm.

Freeze Certificates

IETS Certificates – A2B2 are freeze certificates for fresh embryos. This report can be filtered in many ways prior to generating.

IETS Certificates – A2C2 are freeze certificates for frozen embryos. This report can be filtered in many ways prior to generating.

Inventory Reports

The embryo and semen inventory reports allow you to see what inventory we have at the Vytelle lab. This data is sortable by OPU date, site, client, lab, and mating for your convenience.

**BECAUSE WE ARE
ALWAYS
PROGRESSING**

What's New?

Vytelle is launching a new Satellite Marketing Program! Be on the lookout for an email with additional details outlining the program rollout and providing a sneak peak at the tools coming your way.

We want your feedback

Please email marketing@vytelle.com with questions, comments and feedback.

Visit vytelle.com for more information.

